



**FOR IMMEDIATE RELEASE**

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## **GINSBURG FAMILY FOUNDATION AWARDS \$40 MILLION TO LOCAL ORGANIZATIONS**

*Social Impact Grants Focused on Diversity, Equity, Inclusion*

**Electronic Press Kit link to follow this afternoon**

**ORLANDO, FLA.- [FEBRUARY 24, 2022]** – Ginsburg Family Foundation announced today grants totaling \$40 million to three local organizations focusing on diversity, equity and inclusion in the Central Florida community. The social impact grants were awarded to Nemours Children’s Health, Holocaust Museum for Hope & Humanity and the University of Central Florida.

“Our family loves the Central Florida community and we are proud to support these organizations which not only celebrate our diversity, but also improve the quality of life for our community,” said **Alan H. Ginsburg**, prominent Central Florida philanthropist, community leader and Chairman of Ginsburg Family Foundation. “Our hope is these grants inspire our growing community to continue to prioritize equity and inclusion, but also inspire others to give in any way they can to support these important initiatives.”



[Nemours Children’s Health](#) received **\$25 million** to address Children’s Health Equity. This first-of-its-kind initiative will advance health equity for children in medically underserved communities by building a world-class interdisciplinary program that goes beyond medicine alone.

This gift will establish the Ginsburg Institute for Health Equity at Nemours Children’s Health which will advance Nemours Children’s mission to provide the leadership, institutions, and services not readily available to improve children’s health. The Ginsburg Institute will further this mission by incubating new and innovative programs, engaging in national policy discussions, and providing intellectual and practical leadership through clinical care, research, education, and quality improvement initiatives.

The Ginsburg Institute aligns with Nemours Children’s focus on a “pay-for-health” model to promote health by building community relationships and infrastructure, tackling risk factors, and allocating resources for prevention, rather than just trying to fight the symptoms of disease through procedures and interventions. This marks a shift from the current sickness-and-disease-based model that is not only expensive, but deeply unsustainable.

“Establishing the Ginsburg Institute for Health Equity at Nemours Children’s Health is a turning point in addressing the profound health disparities that have hurt our nation’s



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children for decades,” said **R. Lawrence Moss, MD, FACS, FAAP**, President and CEO of Nemours Children’s Health. “Part think-tank, part health-pilot incubator, the Ginsburg Institute will spur discovery and innovation to expand the health and well-being of children everywhere.”



The Ginsburg Family Foundation provided **\$10 million** toward the construction of the new world-class, 40,000-square-foot Holocaust Museum for Hope & Humanity, which will be located on a lakefront site in downtown Orlando. This museum, which is the transformative evolution of the existing Holocaust Memorial Resource

and Education Center of Florida, will be a first-of-its-kind destination built around the stories of survivors, with a mission to educate and inspire a community free of antisemitism and all forms of prejudice and bigotry. USC Shoah Foundation, founded by Steven Spielberg and a world leader in testimony-based research, education and interactive experiences, serves as a content and creative partner in the development of the new museum. This is the first time it has teamed with a Holocaust museum to design, develop, and implement a ground-up and permanent museum-wide exhibition. The new museum will include innovative and interactive exhibits centered around the stories of survivors, including Dimensions in Testimony, which enables people to ask questions that prompt real-time responses from pre-recorded video interviews with Holocaust survivors and other witnesses to genocide. This pioneering project integrates advanced filming techniques, specialized display technologies and next generation natural language processing to create an interactive biography. Now and far into the future, museum-goers, students and others can have conversational interactions with these eyewitnesses to history to learn from those who were there.

“The Ginsburg Family sets an example that inspires each of us to actively participate in the creation of a just and caring community where bigotry and antisemitism have no home. Our vision is to create in the Holocaust Museum for Hope & Humanity an enlightening experience for students, residents and the tens of millions of visitors from around the world who come to Central Florida each year,” said **Ellen Wise Lang**, Past President, Holocaust Memorial Resource and Education Center of Florida. “We are immensely grateful to the Ginsburgs for their generous investment in our mission of preserving the past in order to protect the future by helping to create the first Holocaust museum truly built around the powerful stories of survivors, like my mother, Tess Wise, founder of the Holocaust Center.”



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[The University of Central Florida](#) is receiving **\$5 million** to establish the Ginsburg Center for Inclusion and Community Engagement, which will serve UCF students, faculty, and staff and members of the greater Orlando community. The Center will engage and strengthen the community with a focus on education aimed at building cross-cultural and global competencies, as well as opportunities to learn about and effectively serve various populations such as those with differing abilities and disabilities; veterans; those who are the first in their families to attend college; and people of varied socio-economic statuses, cultures and beliefs. Additional initiatives and areas of emphasis include a renewed focus on civil discourse and civic engagement; creating inclusive teaching, learning and work environments; and developing strong partnerships with community and industry partners.

“Universities have always been places where people of differing viewpoints and backgrounds come together to learn, innovate and engage with respect and civility,” UCF President **Alexander Cartwright** said. “Thanks to the generosity of the Ginsburg Family Foundation, this new center will enhance our efforts to lead with care and compassion, promote a culture that leverages our collective strengths, and allow the campus community to discover solutions to some of the world’s greatest challenges.”

Reaction from local elected officials include:

“Investments in the health and education of our children are investments in our future. Here in the greatest country on Earth, every child should have a fair chance at a safe and healthy childhood and a great education. At the same time that we look forward towards the next generation, it is critical that we also remember our history, especially tragedies like the Holocaust, as we work to prevent anything similar from ever happening again. The new programs and research funded by this grant will save lives, open doors of opportunity, and help us to build a community that lives up to America’s promise as a land of life, liberty, and the pursuit of happiness for all people. I am excited to see all that Nemours Children’s Hospital, The Holocaust Museum for Hope & Humanity, and UCF will accomplish in the years ahead thanks to this generous grant.” --**Congresswoman Val Demings**

“I applaud the Ginsburg Family Foundation for making such a large contribution to further the diversity, equity and inclusion of our Orange County community. These investments lay the foundation for transformational changes and draw on the importance of the continuous private and public collaboration needed to level the playing field and lift up our community. Together we can all have a hand in making our region more equitable and inclusive. Thank you to the Ginsburg Family for leading the way.” --**Orange County Mayor Jerry Demings**



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“As a Central Floridian, I have always been grateful for the incredible generosity of Alan Ginsburg, and this recent announcement of local philanthropy is truly transformational. Nemours Children’s Health, Holocaust Museum for Hope and Humanity and the University of Central Florida are each institutes that impact the health, well-being, and resiliency of Florida’s feature leaders. These contributions will have an impact beyond our lifetimes and I hope it will inspire more giving as well.” –**Representative Anna V. Eskamani**

### **About Ginsburg Family Foundation**

Alan Ginsburg, Chairman of the Ginsburg Family Foundation, has been building communities as a successful real estate developer for more than 50 years. Although his primary business has been developing apartment complexes with a specific focus providing low income housing for those who needed it most, philanthropy has always been a driving force for Ginsburg. The Ginsburg Family Foundation was established in 2003 for the purpose of focusing the Ginsburg’s philanthropic efforts in Central Florida. The board of the Foundation is made up of three generations of the family including, Ron Ginsburg, Sharon Ginsburg and Joseph Ginsburg and has enthusiastically supported organizations which celebrate our diversity and improve the quality of life for Central Floridians. For more information please visit [www.ginsburgfamilyfoundation.org](http://www.ginsburgfamilyfoundation.org)

### **About Nemours Children’s Health**

Nemours Children’s Health is one of the nation’s largest multistate pediatric health systems, including two freestanding children’s hospitals and a network of nearly 75 primary and specialty care practices. Nemours Children’s seeks to transform the health of children by adopting a holistic health model that utilizes innovative, safe, and high-quality care, while also caring for the health of the whole child beyond medicine. Nemours Children’s also powers the world’s most-visited website for information on the health of children and teens, [www.KidsHealth.org](http://www.KidsHealth.org).

The Nemours Foundation, established through the legacy and philanthropy of Alfred I. duPont, provides pediatric clinical care, research, education, advocacy, and prevention programs to the children, families and communities it serves.

### **About Holocaust Museum of Hope & Humanity**

Founded in 1981 as a series of conferences on the Holocaust and its contemporary meaning, the Holocaust Memorial Resource and Education Center of Florida opened its current museum in 1986, founded by Holocaust Survivor and local philanthropist, Tess Wise. Located in Maitland, just outside Orlando, the Holocaust Center attracts visitors from around the world. Its mission is to use the history and lessons of the Holocaust to build a just and caring community free of antisemitism and all forms of prejudice and bigotry. Through its outreach of educational and cultural programs and exhibits, the Center teaches the principles of good citizenship and strives to instill compassion in people of all ages,



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religions, races, sexual orientations, abilities, and backgrounds. To learn more about the Holocaust Center, visit [www.holocaustedu.org](http://www.holocaustedu.org).

**About University of Central Florida**

The University of Central Florida is a public metropolitan research university in Orlando. Founded in 1963, UCF and its 13 colleges offer more than 220 degrees from the university's main campus, downtown campus, hospitality campus, health sciences campus, online and through multiple regional locations. UCF is an academic, partnership and research leader in optics and lasers, modeling and simulation, engineering and computer science, and video game design. According to U.S. News & World Report, UCF ranks among the nation's 20 most innovative universities.

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